

ITEM 4.1. MEMBERSHIP OF THE CHINESE NEW YEAR ADVISORY PANEL**FILE NO: X003940.001****MEMORANDUM BY THE CHIEF EXECUTIVE OFFICER**To Council:

In 2000, the City introduced the Chinatown Cultural Advisory Committee to assist with advice on matters pertaining to Chinatown, and the Chinese New Year Festival Subcommittee to assist with the 2001 Festival.

In 2007, the Chinatown Cultural Advisory Committee and Chinese New Year Festival Subcommittee were dissolved and the Chinese New Year Festival Advisory Group established. The advisory group was appointed to provide advice on cultural aspects of the Festival and provide practical assistance with the development of the Festival. Membership of the group was drawn from Chinese community groups, cultural organisations, business groups and sporting associations.

On 27 April 2015, Council agreed to the formation of a new advisory group, the Chinese New Year Advisory Panel, adopted a revised Terms of Reference and appointed Councillor Robert Kok as Chair of the Panel (the term of office of the current Chair will expire on 10 September 2016).

The Chinese New Year Advisory Panel is appointed annually by Council on recommendation from the CEO for a one year term and consists of up to 10 members from:

- Government organisations representing culture, arts, tourism and hospitality
- Industry bodies representing business, retail, tourism and hospitality sectors
- Arts, Culture and Creative industries
- Community organisations

Members of the Chinese New Year Advisory Panel for the current term were appointed by Council on 29 June 2015. Appointment of members for a new one year term is now required.

An Expression of Interest for 2016/17 membership was advertised on 5 May and closed on 20 May. Applications from 18 respondents were assessed against the criteria outlined in the Terms of Reference by a panel made up of Kate Murray, Manager City Business and Safety; Stephen Gilby, Acting Creative Director – Events; and Michelle Bell, Program Manager - Events.

Seven panel members from the 2015/16 Panel reapplied for membership, and are recommended for reappointment, leaving three places to fill. To ensure an even membership spread across the four key sectors outlined in the Terms of Reference, the following three applicants are recommended to Council for appointment, with a further two applicants noted as preferred candidates in the event existing members resign during the membership year.

Bing Liu

Bing has an extensive employment history working with the Australian Trade Commission. Bing has been posted to numerous China-based offices including Beijing, Guangzhou and Shanghai. Bing is currently based in Sydney and provides advice on all China-related affairs to Austrade Executives, Australian companies and organisations in the area of trade, investment, education and tourism.

Andrea Myles

Andrea held the position of CEO for the 1,000 strong member-based body, the Australia China Business Council, a business organisation dedicated to promoting business and trade between Australia and the People's Republic of China. Andrea co-founded the China Australia Millennial Project to connect emerging young leaders from both China and Australia via a world first incubator and social change program. In 2014, Andrea was named one of Australia's 100 Most Influential Women by Westpac and the Australian Financial Review.

Mikala Tai

Mikala is the Director at 4A Centre for Contemporary Art and is currently undertaking a PhD in Contemporary Chinese Art through UNSW. Mikala is the founder and ongoing Creative Advisor of Australia's first contemporary Graphic Art Fair, Supergraph, which was created to provide a platform for both leading and emerging graphic art talent both locally and internationally. Mikala has worked within the arts and culture sphere across platforms including lecturer, advisor, curator, project manager and programmer.

The following seven applicants (current Panel members) are recommended to Council for re-appointment.

Yael Bradbury

Yael is the Head of Marketing at Sydney Airport, a sponsor of the Chinese New Year Festival for the past three years. Yael brings Sydney Airport's marketing channels, including a media buy, to promote the activities taking place during the Festival period and ensure passengers have a seamless experience that is distinctly Sydney.

Simon Chan

Simon is an architect and Director of gallery Art Atrium. He is the President of Haymarket Chamber of Commerce, a board member of VisAsia, and Director and Treasurer of the Aboriginal Benefits Foundation. He is a past Vice President of Australian Chinese Community Association and a former committee member of Chinese Australian Forum.

Xin Janet Ge

Dr Ge is a senior lecturer at the University of Technology Sydney in the School of the Built Environment. Her focus is on house price modelling and housing affordability. She is conducting research projects on the relationship of improvement in rail infrastructure and dwelling prices in Sydney, and ethnic changes and house prices in Sydney suburbs. She has been involved with the development of the Australian Chinese Workers Association (ACWA).

Dr Tony Goh

Dr Goh is the Chair of the Australian Council of Chinese Organisations (AUSCOCO) and was a member of the Chinese New Year Festival Advisory Group from 2010 to 2015. He is a highly respected member of the community with excellent contacts within Chinese community and business circles as well as the Chinese Consulate.

Philipp Ivanov

Philipp is CEO of the Asia Society Australia, a branch of a global non-profit organisation dedicated to forging closer ties between Asia and the West. He was previously Manager of the Australia-China Council at the Department of Foreign Affairs and Trade, where he was one of the principal authors of the Australia in the Asian Century - China Country Strategy.

Xing Jin

Xing has been the Director of the University of Sydney Confucius Institute since 2009. She was the Multicultural Marketing Manager at Sydney Symphony from 2000 to 2007. She has a broad network of cultural contacts in Australia and overseas. She designs and delivers Chinese Culture Awareness and Business Etiquette training and advises large Australian companies on maximising engagement with local Chinese customers and businesses.

Patricia Quah

Patricia is a past President and current Honorary Advisor of Chinese Youth League, and was a member of the Chinese New Year Festival Advisory Group from 2010 until 2015. She is very active within the Chinese community and has extensive cultural knowledge on the significance of Lunar New Year celebrations.

The following two applicants are recommended to Council as preferred candidates in the event a Panel position becomes vacant during the course of the new membership term.

Jeffrey Riegel

Jeffrey is Director of the China Studies Centre. He holds a PhD in Chinese Language and Culture from Stanford University and held a 28 year term as professor of Chinese at the University of California, Berkley. Jeffrey is author of numerous books and scholarly articles on Chinese philosophy, literature, archaeology, and other aspects of traditional Chinese culture. He divides his time between his main residence in Sydney and homes in Suzhou and Siem Reap.

Sonya Suh

Sonya is an active member of the Sydney Korean community. Her role with the Korea Cultural Centre helped make possible the Chajeonnori display that featured as pre-parade programming in the 2015 Twilight Parade. Sonya is currently studying a Masters of Applied Linguistics through Macquarie University.

Terms of Reference

In accordance with the relevant provisions of the Terms of Reference of the Chinese New Year Advisory Panel, a review of the Terms of Reference has now been completed. No changes are recommended. The next review date is 1 April 2017.

RECOMMENDATION

It is resolved that:

- (A) Council appoint Yael Bradbury, Simon Chan, Xin Janet Ge, Dr Tony Goh, Philipp Ivanov, Xing Jin and Patricia Quah as members of the Chinese New Year Advisory Panel for a second one year term, effective from 27 June 2016;
- (B) Council appoint Bing Liu, Andrea Myles and Mikala Tai as members of the Chinese New Year Advisory Panel for an initial one year term, effective from 27 June 2016;
- (C) authority be delegated to the CEO to appoint Jeffrey Riegel and/or Sonya Suh as replacement members of the Chinese New Year Advisory Panel, in the event of a vacancy in membership occurring during the new one year term; and
- (D) Council note that, following completion of a review of the current Terms of Reference of the Chinese New Year Advisory Panel, no changes are recommended.

MONICA BARONE

Chief Executive Officer