RELEVANT INFORMATION FOR COMMITTEE

FILE: S094174 **DATE**: 21 October 2016

TO: Lord Mayor and Councillors

FROM: Tracey Hargans - Manager Property Services

THROUGH: Monica Barone, Chief Executive Officer

SUBJECT: Information Relevant to Item 8.3 – Oxford Street Creative Spaces Program

 Revised Lease Commencement Date and Change of Premises from Shop 17 Foley Street to Shop 15 Foley Street – At Council - 24 October

2016

That the Lord Mayor and Councillors note the information contained in this memo.

Purpose

The purpose of this memo is provide further information requested at the meeting of the Cultural and Community Committee on 10 October 2016 as follows:

- 1. With reference paragraph 2 of the Summary in the report to the Committee, how does the City measure that the Oxford Street Creative Spaces have attracted more than 80,000 new visitors to the area; and
- 2. Concerns about the relocation of the car upholstery business (a commercial tenant of the City) from 15 Foley Street to alternative premises in Huntley Street, Alexandria. Specifically, the car upholstery business claims to have lost considerable revenue since the relocation to Alexandria, was of the understanding that they could return to Foley Street, has not heard anything from the City for several months and was unaware of the proposed use of 15 Foley Street as part of the Oxford Street Creative Spaces Program.

Further Information

1. Oxford Street Creative Spaces Program tenants report on the total number of visitors to their space each quarter, which may include clients or customers visiting, exhibition, event attendance or workshops etc.

The statistic in the report was incorrectly referred to as new. It is not possible for tenants to measure the number of new visitors to their spaces each quarter and the City does not seek to disaggregate this information.

As per previous CEO Updates provided on data from the Creative Spaces Program, including the most recent CEO Update dated 23 September 2016, this should have read 'since the program commenced in 2012 the creative tenants have attracted more than 80,000 visitors to the area.

2. The City's property at 56-76 Oxford Street has been undergoing a progressive program of essential upgrade works and refurbishment including creating new spaces for Creative Tenancies. The occupant of 15 Foley Street is a long established auto trimming business that agreed to relocate to the City's alternate premises to permit these essential works to be progressed.

The City's service provider Brookfield Global Integrated Services has attempted to contact the tenant at the new premises without success to progress the tenant's request to relocate to more permanent premises.

The City's Manager Property Services has previously identified alternate premises suitable for the auto trimming business in the longer term including another area along Foley Street.

P.M. Barane

Tracey Hargans - Manager Property Services

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approved

Monica Barone, Chief Executive Officer