

## **RELEVANT INFORMATION FOR COUNCIL**

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**FILE:** S117676 **DATE:** 7 December 2017  
**TO:** Lord Mayor and Councillors  
**FROM:** Ann Hoban, Director City Life  
**THROUGH:** Monica Barone, Chief Executive Officer  
**SUBJECT:** Information Relevant To Item 8.2 – Grants and Sponsorship Policy – Adoption – December 2017 – At Council – 11 December 2017

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### **Alternative Recommendation**

It is resolved that:

- (A) Council adopt the revised Grants and Sponsorship Policy, as shown at Attachment A to the subject report;
- (B) authority be delegated to the Chief Executive Officer to implement the Quick Response Grant, Creative Spaces Grant, Short Term Empty Properties Grant, Venue Hire Support Grants and Sponsorship and Street Banner Sponsorship programs in accordance with the policy, criteria and monetary limits with immediate effect;
- (C) ***Council approve 15 cash grants to a maximum value of \$18,000 each totalling \$270,000 to transition previous recipients from the ceased Village Business Grant program to the incoming Business Support Grant (Place and Industry) program, subject to the following conditions:***
  - (i) ***the following organisations qualify for transitional funding as they have received a Village Business Grant since 2014/15:***
    - (a) ***Australian Fashion Chamber Ltd;***
    - (b) ***CBD Sydney Chamber Of Commerce Limited;***
    - (c) ***Chippendale Creative Precinct Incorporated;***
    - (d) ***Darlinghurst Business Partnership Incorporated;***
    - (e) ***Glebe Chamber Of Commerce Incorporated;***
    - (f) ***Haymarket Chamber of Commerce;***
    - (g) ***Music NSW Incorporated;***
    - (h) ***Newtown Precinct Business Association Incorporated;***
    - (i) ***NSW Indigenous Chamber of Commerce Inc;***

- (j) Paddington Chamber of Commerce Inc;**
- (k) Potts Point Partnership Incorporated;**
- (l) Pyrmont - Ultimo Chamber Of Commerce And Industry Inc;**
- (m) South Sydney Business Chamber Inc;**
- (n) The Surry Hills Creative Precinct Incorporated; and**
- (o) Walsh Bay Precinct Partnership Inc;**
- (ii) all recipients seeking to receive transitional funding must acquit any outstanding Village Business Grant before receiving transitional funding;**
- (iii) amounts of transitional funding paid will be calculated on a pro-rata, month to month basis of \$3,000 per month for the months of January 2018 to June 2018 (inclusive), starting from the time the City approves a recipient's outstanding Village Business Grant acquittal report with any part month to be paid in full to the recipient;**
- (iv) a recipient who accepts transitional funding:**
  - (a) must use the funds received for projects they determine align with the objectives of the new Business Support Grant (Place and Industry) program;**
  - (b) must lodge an acquittal report to the City for these activities by 31 August 2018 advising how their projects have delivered the objectives of the Business Support Grant (Place and Industry) program;**
  - (c) acknowledges that should they fail to provide an acceptable acquittal report by 31 August 2018, they will not be eligible to receive funding through the Business Support Grant (Place and Industry) program until one is submitted; and**
  - (d) acknowledges that, for the purposes of a, b and c above, the Chief Executive Officer is to be satisfied that the transitional funding has been appropriately accounted for to deliver a project that aligns with the Business Support Grant (Place and Industry) program;**
- (v) Council note this is transitional funding only and outside the scope of the Grants and Sponsorship Policy; and**
- (vi) Council note the incoming Business Support Grant (Place and Industry) program will open to applications in February 2018 for projects starting 1 August 2018; and**
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute, and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy; and**
- (E) authority be delegated to the Chief Executive Officer to make amendments to the Grants and Sponsorship Policy in order to correct any minor drafting errors.**

## **Purpose**

To provide an alternate recommendation to Council to allow for transitional funding to eligible business chambers in the intervening period between January 2018 and June 2018, subject to the acquittal of any existing Village Business Grant.

## **Background**

At the meeting of the Cultural and Community Committee on 27 November 2017, more information was sought about transitional funding to business chambers in light of the time it will take to open the new Business Support Grant (Place and Industry) for applications.

The transitional funding will allow eligible business chambers to access a one-off grant to ensure a continuation of funding for programs prior to the funding under the new Place and Industry grant becoming available. The Place and Industry grant will open for applications in February 2018 and a report to Council recommending funding to successful grant applicants is anticipated for May 2018, with contracts entered into for release of funds in July 2018.

The new Place and Industry grant is one stream of Business Support Grants that have been the subject of a thorough review that began in early 2016.

In February 2016, Council requested that the Chief Executive Officer review the Village Business Grant Program and recommend changes to the Grants and Sponsorship Policy.

At the meeting of 26 June 2017, Council resolved to proceed with a revised Grants and Sponsorships Policy that approved the new Business Support Grants Program covering Live Music and Performance and Night Time Diversification, with the Place and Industry category not approved, pending further consultation with local chambers and precinct associations.

On 24 July 2017, representatives of the business chambers and the NSW Business Chamber attended a round-table workshop with Councillors where issues of funding and business engagement were discussed. At this workshop, it was agreed that City staff would continue to consult with the business chambers around the proposed Place and Industry grant and report back to Council at a future date.

City staff met with the Sydney Chamber Alliance on 1 August, 3 August, 26 September and 9 October 2017. The discussions were productive and a set of outcomes and measurement tools for the Place and Industry grant program was agreed.

City staff had discussions with the other chambers not currently represented by the Sydney Chamber Alliance, to ask for further feedback on the Place and Industry grant, including proposed projects and programs, measurement outcomes and funding levels.

On 24 October 2017, a representative from each chamber was invited to a briefing by City staff on the proposed Place and Industry grant and the work the City is doing on the promotion of our local economies. Seven chamber representatives attended and the feedback received was positive. The chamber representatives welcomed the City's local economies promotion program and felt that it represents a shared vision that we all want for our unique village areas.

On 30 October 2017, Councillors were briefed on the status of the consultation staff had been undertaking with Business Chambers about the proposed Place and Industry grant stream.

On 20 November 2017, a second workshop was held with Councillors and chamber representatives. Following this workshop, the Sydney Chamber Alliance proposed an interim funding arrangement, which they presented to the Cultural and Community Committee on 27 November 2018. This proposal suggested a one-off grant to each of the Chambers, to allow for the transition to the new Place and Industry grants program.



approved

A handwritten signature in black ink, appearing to read 'M. Barone', with a long horizontal flourish extending to the right.

**Monica Barone, Chief Executive Officer**