

Festivals and Events Sponsorship (Village and Community) Sponsorship - Metropolitan Local Aboriginal Land Council - Eora Inner City NAIDOC

File No: S117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life Sustainable Sydney 2030 and the City of Villages it envisions.

An application for \$20,000 (excluding GST) cash sponsorship and \$200 (excluding GST) community venue hire has been received under the Festivals and Events Sponsorship (Village and Community) program from the Metropolitan Local Aboriginal Land Council, a not-for-profit organisation representing the Eora NAIDOC community group. Newly formed, the Eora NAIDOC community group's membership comprises individual community members and representatives from several Inner City Aboriginal and Torres Strait Islander community organisations, and non-Indigenous organisations including Metropolitan Local Aboriginal Land Council, Jumbunna Institute for Indigenous Education and Research and Sydney Community Forum.

The Eora NAIDOC community group is seeking sponsorship from the City for an inaugural NAIDOC event in July. The community group is partnering with several local organisations in the running of the event including Kinchela Boys Home Aboriginal Corporation and United Voice with further support from Headspace Camperdown and the Aboriginal Education unit within TAFE NSW. The event aims to provide the local community with a free community celebration showcasing Aboriginal arts and culture as well as promoting Aboriginal and non-Aboriginal led organisations and services relevant to the local community.

The City currently sponsors two upcoming community run NAIDOC Week events in Woolloomooloo and Glebe through the Festivals and Events Sponsorship (Village and Community) program. The City also holds its own NAIDOC in the City celebrations in Hyde Park each year, 'NAIDOC in the City'.

This report recommends a cash sponsorship of \$20,000 (excluding GST) and \$200 (excluding GST) community venue hire through the Festivals and Events Sponsorship (Village and Community) program for the Eora Inner City NAIDOC Family Fun Day due to be held on 12 July 2019. The City's sponsorship will contribute to the running costs of the activities, allowing the celebrations to be free.

Recommendation

It is resolved that:

- (A) Council approve a cash sponsorship of \$20,000 (excluding GST) and \$200 (excluding GST) community venue hire to the Metropolitan Local Aboriginal Land Council representing the Eora NAIDOC community group for the 2019 Eora Inner City NAIDOC Family Fun Day; and
- (B) authority be delegated to the Chief Executive Officer to negotiate, execute and administer a sponsorship agreement with the Metropolitan Local Aboriginal Land Council in respect of the sponsorship referred to in (A) above.

Attachments

Nil

Background

1. In February 2019, the Eora NAIDOC community group extended an invitation to Aboriginal community members and workers to attend discussions that 'support community aspirations for a more inclusive community led NAIDOC Week celebration'. Following an initial meeting, weekly planning meetings have been underway since March 2019.
2. In March 2019, the Eora NAIDOC community group approached the City with a request for assistance for the inaugural Eora Inner City NAIDOC Family Fun Day due to be held on Friday 12 July 2019. The Metropolitan Local Aboriginal Land Council, as representatives for the Eora NAIDOC community group, has submitted an out-of-round application through the Festivals and Events Sponsorship (Village and Community) program.
3. The Eora NAIDOC community group seeks to organise a community festival to enable Aboriginal people and the wider community to engage with a local Aboriginal community event for the benefit of the Aboriginal and wider community. The event also aims to acknowledge the legacy of NAIDOC Day, the Friday of NAIDOC Week, that honours the leadership and courage shown by Elders past, present and emerging. The event aims to promote a better understanding, compassion and empathy for the social, cultural, economic, political and environmental status of Aboriginal and Torres Strait Islander peoples and the challenges this community faces. Through collaboration of the Aboriginal Community to host Eora Inner City Family Fun day, the event seeks to provide an alternative to other events in the local area to raise the profile of local Aboriginal community needs, community driven organisations and to further the self determination of Aboriginal and Torres Strait Islander peoples.
4. The event will feature cultural performances, information stalls, sporting activities and food. The Eora NAIDOC community group will also be hosting a range of other activities throughout NAIDOC Week including a flag raising ceremony, community lunch and children's disco in addition to the Eora Inner City NAIDOC event.
5. The event is due to be held at Redfern park so it is accessible for Aboriginal and Torres Strait Islander people and the wider communities in and around Redfern and Waterloo. This venue was selected for its historic significance and ability to accommodate both the performances, stalls and sporting activities in one place.
6. The Eora NAIDOC community group includes the expertise of community members in planning cultural events such as the 2019 Yabun Festival, the annual Sorry Day commemorations at Redfern Community Centre, and previous years' Redfern NAIDOC Week celebrations.

Key Implications

Strategic Alignment - Sustainable Sydney 2030 Vision

7. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This sponsorship is aligned with the following strategic directions and objectives:
 - (a) Direction 6 - Vibrant Local Communities and Economies - ensuring all communities have opportunities to participate.

Budget Implications

8. This report recommends a total sponsorship amount of \$20,000 (excluding GST) cash. There are sufficient funds allocated for payments within the Grants and Sponsorship Budget as follows:
 - (a) 2018/19 - \$18,000.
 - (b) 2019/20 draft budget - \$2,000.

Relevant Legislation

9. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.

Critical Dates / Time Frames

10. Subject to Council approval, the Eora Inner City NAIDOC Family Fun Day is scheduled to take place on 12 July 2019.

TOM BELSHAM

A/Director City Life

Jeremy Kelshaw, Manager Grants