

# **Attachment A**

## **Housing All Australians – Organisational Synopsis**

## Our Big Vision

An Australia where everyone has a stable place to call home - no matter if they're rich or poor.

[www.housingallaustralians.org.au](http://www.housingallaustralians.org.au)



## Our Single Mission:

To harness the ability of the private sector and collaborate to address the chronic shortage of low income affordable housing.

### WHO WE ARE:

We are a group of private sector individuals and corporates with a shared vision that it is in Australia's long term economic interest to house all Australians, including those on low incomes. Unless we do, we will be leaving a significant burden for future generations, with disastrous economic and social consequences. We are classified as a Public Benevolent Institution with full tax deductibility benefits.

### OUR UNIQUE POSITION:

We are a private sector group using a commercial lens to help address Australia's chronic shortage of low-income affordable housing.

### OUR VALUES:

- Thinking with an inter-generational perspective
- Delivering long term value to Australian taxpayers
- Bipartisan collaboration

### OUR ROLE:

- To harness the goodwill that exists within the private sector to develop strategies, take actions and raise awareness in respect to the fundamental human need for shelter.
- To increase the availability of, and access to, affordable housing for those on low incomes in order to relieve poverty, distress or disadvantage.
- To highlight long term accountability and demonstrate economically based solutions to house all Australians free from political bias.
- To provide a forum for the sharing of facts, ideas, experience and private sector skills around the creation of affordable housing options throughout Australia.

## OUR STRATEGIC PRIORITIES

IMMEDIATE → MEDIUM TERM → LONG TERM

Provide short term shelter in under-utilized infrastructure

Quantify the long term economic consequences of NOT providing housing for all

Increase the supply of rental housing on Government land for diverse incomes

Create a financial mechanism for private sector developments to provide low income affordable housing mixed with private rental

## OUR AMBITIOUS PROJECTS

### POP UP SHELTERS

Deliver short term transitional housing in existing buildings that are sitting idle and going through a long redevelopment process.

### ECONOMIC STUDY

Undertake an independent national bipartisan study to demonstrate the long term economic impact for future generations of not providing housing for all.

### BUILD TO RENT

Convince super funds to undertake commercial developments on Government land under a long term lease agreement rather than Government selling the land to the private market.

### AFFORDABLE HOUSING

Create a new instrument to subsidise the incorporation of low income housing into Build-to-Rent housing and apartment developments.

## SUCCESS LOOKS LIKE

- A simple and effective short-term solution to combat a critical shortage of transitional housing
- 5 shelters operating by end 2020
- 150 people housed by end 2020
- Acceptance of the concept by support agencies

- We have demonstrated the economic benefits of acting today and saving costs tomorrow.
- Study outcomes are accepted as 'evidence based'
- Study is being utilised to create change across the sector
- Bipartisan approach adopted by all political parties
- Private sector and general public engaged in a national conversation

- Govt retains its strategic assets for the long term benefit of all Australians
- Super funds achieve an acceptable return relative to risk
- Improved social inclusion - a diverse mix of people living under the same roof
- A compelling investment model for large financial institutions
- Win an urban renewal bid with a super fund based on a lease model

- Engagement with local government to create a new financial instrument to deliver affordable housing
- Improved social inclusion - A diverse mix of people living under the same roof
- Evidence the private sector will adopt and utilise the changes