

# **Attachment B**

## **Covid-19 Recovery Grants and Sponsorship Guidelines Summary**

	<b>CBD Activation Grant</b>	<b>Cultural Sector Innovation Grant</b>	<b>Community Services Grant</b>
<b>Purpose</b>	\$3 million to support economic recovery by bringing businesses and creatives together to activate businesses, public domain and vacant corporate space in the CBD with cultural programming.	\$500,000 to support cultural organisations and businesses to innovate, adapt and grow through recovery from the impacts of Covid-19.	\$800,000 to respond to ongoing community needs including food security, digital inclusion, social isolation, tenancy support and homelessness services.
<b>Funding</b>	<ul style="list-style-type: none"> <li>• From \$5,000 to \$50,000 cash per application.</li> <li>• Up to \$10,000 for sole traders.</li> <li>• Also includes additional VIK fee waiver support for street banners and landmark venues.</li> </ul>	<ul style="list-style-type: none"> <li>• Up to \$20,000 cash per application.</li> <li>• Up to \$10,000 for sole traders.</li> </ul>	<ul style="list-style-type: none"> <li>• From \$5,000 up to \$50,000 cash per application.</li> <li>• Large scale collective impact projects may be eligible to apply for additional funding.</li> <li>• Also includes additional VIK fee waiver support for community venue hire.</li> </ul>
<b>Eligibility</b>	<ul style="list-style-type: none"> <li>• For-profit businesses (including for-profit arts enterprises), not-for-profits, social enterprises, owners corporations (strata and company owned), sole traders, individuals or unincorporated community groups auspiced by a not-for-profit eligible to apply in their own right.</li> </ul>	<ul style="list-style-type: none"> <li>• Sole traders, not-for-profits and for-profit arts businesses working directly in the cultural sector.</li> <li>• Either located in the local area or located outside our boundaries and providing significant service to our local community.</li> <li>• Employ less than 20 full time equivalent employees (not including artists or performers engaged on an ad hoc basis).</li> <li>• Have an aggregated turnover of less than \$10 million.</li> </ul>	<ul style="list-style-type: none"> <li>• Not-for-profits (including social enterprises), individuals or unincorporated community groups auspiced by a relevant organisation who is eligible to apply in their own right.</li> <li>• Located in the local area or located outside our boundaries but providing significant service to our local community.</li> </ul>
<b>Funding Priorities</b>	<p>Applications will be prioritised:</p> <ul style="list-style-type: none"> <li>• From live music and cultural organisations, creative companies and cultural operators including sole traders.</li> <li>• From applicants that have not already received funding from the City this year or can demonstrate financial hardship due to Covid-19.</li> <li>• From Aboriginal and Torres Strait Islander led organisations or partners.</li> <li>• That provide evidence of financial benefit for artists as part of their proposal.</li> <li>• That provide opportunities for live music and performance.</li> <li>• That propose to complete activities early in the project timeframe.</li> <li>• That match the City's contribution with cash.</li> </ul>	<p>Applications will be prioritised that:</p> <ul style="list-style-type: none"> <li>• Demonstrate effective strategies to transform operations and services during and beyond the current restricted trading environment.</li> <li>• Strengthen and sustain venues or workspace for the production or presentation of cultural products.</li> <li>• Assist with generating income despite ongoing restrictions on public events and programs.</li> <li>• Deliver programs or services that encourage active participation in cultural activity (such as workshops, classes, creative developments and residencies) and service diverse creative communities.</li> <li>• Build the capacity of the cultural sector by sharing skills, research and resources.</li> <li>• Work with diverse communities, including Aboriginal and Torres Strait Islander peoples, people with Culturally Linguistically and Diverse (CALD) backgrounds and LGBTIQ+ communities.</li> <li>• are from Aboriginal and Torres Strait Islander led organisations and partners</li> <li>• Complete activities early in the project timeframe.</li> <li>• Are from businesses, creative companies and cultural operators including sole traders, that have not already received City of Sydney grant funding in 2020.</li> </ul>	<p>Applications will be prioritised that:</p> <ul style="list-style-type: none"> <li>• Build capacity and empower the community to address sustainable food security.</li> <li>• Have collective impact approaches with multiple organisations partnering to achieve a shared goal.</li> <li>• Meet the needs of and are led by Aboriginal and Torres Strait Islander peoples.</li> <li>• Support vulnerable community groups including temporary visa holders, social housing residents and people at risk of or experiencing homelessness.</li> </ul>