

Attachment E

**Recommended for Funding
Round One 2021/22
Place and Industry Grant Program**

Business Support Grant – Place and Industry – Round One 2021/22

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
CBD Sydney Chamber of Commerce Limited	Project 1 - Business Education & Networking Events	A series of three business education & networking events focusing on business upskilling and providing opportunities for increased knowledge and connection for both current and prospective members.	\$41,950	Nil	\$12,750	Nil	Applicant to submit a revised budget
	Project 2 - Mini Business Expos	A series of three CBD focused mini business expo's bringing business groups together to share expertise and capabilities and to identify further collaboration opportunities.		Nil	\$10,950	Nil	Applicant to submit a revised budget
	Project 3 - Online Business Support Programmes	The development of online programmes to expand awareness of business support services and grow membership.		Nil	\$16,300	Nil	Applicant to submit a revised budget
Darlinghurst Business Partnership Incorporated	Project 1 - Business Enrichment	A project to bring local businesses together to network and collaborate for the benefit of the Darlinghurst precinct.	\$69,600	Nil	\$5,000	Nil	Applicant to submit a revised budget
	Project 2 - Do Darlo Hubs / Neighbourhoods	A project to engage and assist the different geographical, cultural and professional hubs within Darlinghurst — each with their own needs, challenges and potential — to assist with Covid community recovery strategies.		Nil	\$10,000	Nil	Applicant to submit a revised budget Applicant to provide a revised project plan
	Project 3 - VESPA	The continued development of the Eastside Sydney destination marketing and precinct management project run jointly with the Potts Point Partnership & Surry Hills Creative Precinct.		Nil	\$50,000	Nil	Applicant to submit a revised budget

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Glebe Chamber of Commerce Incorporated	Project 1 - Business Information Platform for Promotions and Networking	The development of a user-friendly platform for businesses to interact with each other and to find opportunities for innovation and adaptation.	\$38,000	Nil	\$7,000	Nil	Applicant to submit a revised budget
	Project 2 - Local Rewards Program	The adaptation of a rewards system created by the Surry Hills Creative Partnership that efficiently delivers a wide-ranging promotional program across the City of Sydney, as well as drawing in consumers from outside the local area.		Nil	\$12,000	Nil	Applicant to submit a revised budget Applicant to submit a project plan
	Project 3 - Business Networking Nights	A series of networking events to support local business development and encourage the redevelopment of Glebe's nightlife and retail community.		Nil	\$19,000	Nil	Nil
Paddington Chamber of Commerce Incorporated	Project 1 - Paddington Trails Wayfaring Map	The expansion and update of the business guide to Paddington to include more businesses on both sides of Oxford St and the promotion of the guide in the media.	\$33,000	Nil	\$8,000	Nil	Nil
	Project 2 - "Visit Paddington" Brand Promotion, Marketing and Social Media	The development of a promotion, marketing and social media strategy for the Paddington business district.		Nil	\$18,000	Nil	Nil
	Project 3 - Networking and Educational Speakers	A series of networking events promoting education and advice for businesses.		Nil	\$7,000	Nil	Nil
Potts Point Partnership Incorporated	Project 1 - Business Workshops	The development of a program of events to connect local businesses with each other to encourage collaboration and support within the Potts Point precinct.	\$12,000	Nil	\$12,000	Nil	Nil

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Pymont - Ultimo Chamber of Commerce and Industry Incorporated	Project 1 - Advocate - Business Advocacy Report	The development of a report aimed at providing a voice for small to medium-sized businesses in the Pymont-Ultimo precinct on key issues affecting their business, employees, environment and community.	\$42,366	Nil	\$15,700	Nil	Applicant to submit a revised budget Applicant to submit a project plan
	Project 2 - Connect - Networking Events and e-newsletters	A series of four networking events and monthly e-newsletters to help connect businesses to opportunities and keep them abreast of issues in the local precinct and beyond.		Nil	\$24,300	Nil	Applicant to submit a revised budget
Social Enterprise Council of NSW & ACT(SECNA) Ltd	Project 1 - Social Innovation Living Lab	A series of co-designed sessions that bring together Sydney social enterprises with non-profits, government and corporate partners to develop initiatives aligned to the City of Sydney's Recovery Plan for vulnerable communities.	\$60,000	Nil	\$20,000	Nil	Applicant to submit a revised budget
	Project 2 - Social Enterprise Hivemind Series	A series of events bringing together social enterprise leaders as expert speakers, case studies and contributors to deep dive into and solve real challenges for social enterprise development.		Nil	\$20,000	Nil	Applicant to submit a revised budget
	Project 3 - Social Enterprise Impact Storytellers	An advocacy project that amplifies the voice and influence of social enterprise practitioners, raising awareness of social enterprises and their work and building the capacity of emerging advocates and impact storytellers.		Nil	\$7,000	Nil	Applicant to submit a revised budget

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The Surry Hills Creative Precinct Incorporated	Project 1 - Networking and Business Education Events	A year of monthly networking and business education events held in-person and streamed online and hosted by local venues, targeted towards local business owners and featuring expert guest speakers as well as paid local artist/performers, captured on video as well as streamed.	\$40,000	Nil	\$40,000	Nil	Applicant to submit a revised budget
Walsh Bay Precinct Partnership Incorporated	Project 1 - Networking Events	A series of networking events to bring together key arts and business members with Walsh Bay residents whilst supporting local venues.	\$60,000	Nil	\$12,000	Nil	Applicant to submit a revised budget
	Project 2 - Concierge and Media Famils and Destination Marketing Video Series	A program of direct marketing, PR and business to business communication including famils, media tours and unique destination experiences within the Walsh Bay's arts and dining hub, as well as a series of Walsh Bay Destination videos supporting the program.		Nil	\$20,000	Nil	Applicant to submit a revised budget
	Project 3 - Communications	Development of a professional website, Social Media platforms and Newsletter.		Nil	\$8,000	Nil	Nil