

Post Exhibition - Licorice Allsorts Park and Honeykiss Park, Rosebery

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Summary

This report recommends that Council support the naming of a new park and green link in Rosebery “Licorice Allsorts Park” and “Honeykiss Park” respectively.

The park and green link were part of the private development of 25–55 Rothschild Avenue and 5–13 Rosebery Avenue, Rosebery. The open spaces were dedicated to the City of Sydney in November 2019. There is a basic park currently in place at the site, with turf, planting, paths and bins. There is a proposed park design that includes a children's playground, open space, paths and lighting.

On 24 August 2020, Council resolved to provide in-principle approval to the names “Allsorts Park” and “Honeykiss Park” and to exhibit the proposal for public comment.

The City undertook community consultation on the naming proposal and proposed park design from 5 March to 6 April 2021.

“Honeykiss Park” was strongly supported. It is recommended the second park name is amended in response to community consultation to “Licorice Allsorts Park” to better link to the history of the site.

Feedback on the design is being reviewed and will inform the development of the detailed design.

Construction of the park is expected to begin in 2022 and take approximately 12 months to complete.

Recommendation

It is resolved that:

- (A) Council approve the name "Licorice Allsorts Park" for the new open space at the corner of Rosebery Avenue and Crewe Place, Rosebery;
- (B) Council approve the name "Honeykiss Park" for the new green link between Rosebery Avenue, Spring Street and Confectioners Way, Rosebery; and
- (C) an application be made to the Geographical Names Board for the naming of the parks as approved in (A) and (B), in accordance with the Geographical Names Act 1996.

Attachments

- Attachment A.** Map Showing Location of Parks
- Attachment B.** Resolution of Council - 24 August 2020
- Attachment C.** Historical Justification
- Attachment D.** Summary of Engagement

Background

1. A new green link and park has been constructed within a development site bounded by 25–55 Rothschild Avenue and 5–13 Rosebery Avenue, Rosebery.
2. The development is comprised of predominantly residential apartments of six to seven storeys with a mix of ground floor retail, childcare, home office and commercial uses and public domain works.
3. The development includes a new neighbourhood park of approximately 5,750 square metres and a new green link of approximately 4,200 square metres.
4. The new park will include a children's playground, open space, paths and lighting.
5. The new park and green link are located on the site of Sweetacres, the factory of James Stedman Henderson Ltd, which was opened in 1918 on Rothschild Avenue, Rosebery.
6. Further background for 'Licorice Allsorts Park' - licorice allsorts were a popular line produced by Sweetacres. They were illustrated in James Stedman-Hendersons product catalogue in 1924. The park's landscape design has also been inspired by the layering presented in a licorice allsort.
7. Further background for 'Honeykiss Park' - honey kisses were a "famous", "delectable" sweet made by James Henderson and continued on by Stedman-Hendersons.
8. The proposed names reflect the park design and are supported by the City Historian.
9. The City undertook community consultation on the naming proposal and proposed design from 5 March to 6 April 2021.
10. Feedback on the design is being reviewed and will inform the development of the detailed design.
11. Feedback from the public exhibition of the naming proposal is outlined in this report.

Key Implications

Strategic Alignment - Sustainable Sydney 2030

12. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This [choose an item] is aligned with the following strategic directions and objectives:
 - (a) Direction 4 - A City for Walking and Cycling - formally naming the parks will assist in wayfinding and will facilitate recognition and visitation.

- (b) Direction 6 - Vibrant Local Communities and Economies - naming the parks will raise awareness of the new facility, acknowledge local historical context, and promote visitation to the precinct and to nearby businesses such as cafes and restaurants.
- (c) Direction 9 - Sustainable Development, Renewal and Design - naming the parks will enhance an important precinct in the Green Square urban renewal area.

Organisational Impact

- 13. Naming the parks will have minimal organisational impact. The City will ensure signage is installed once construction is complete.

Risks

- 14. There are no identified risks associated with the naming proposal.

Social / Cultural / Community

- 15. The recommended names reflect the historic sweet making enterprise on this site.

Economic

- 16. Naming of the parks may generate a positive effect by facilitating increased visitation to the site and surrounding businesses.

Financial Implications

- 17. Funds are available in the 2021/22 operational budget and future years forward estimates for the installation of park signage.

Relevant Legislation

- 18. The Geographical Names Act 1966 - the recommended names meets the Geographical Names Board guidelines for the naming of parks.
- 19. The recommended names, if supported by Council, will be submitted to the Geographic Names Board NSW for its consideration and assessment in accordance with its process for the naming of places.
- 20. The recommended names comply with the City's Naming Policy.

Critical Dates / Time Frames

- 21. There are no critical dates. Should Council approve the name, a formal naming application will be submitted to the Geographical Names Board for consideration.

Options

22. Council may choose to adopt alternative names. This is not the preferred option as it would require further consultation and delay the naming process.

Public Consultation

23. The naming proposal was exhibited for public comment from 5 March to 6 April 2021. The proposal was available on the Sydney Your Say website. Public notices were installed on site, letters were posted to 4,285 surrounding properties and a pop-up stall was held in the park on 27 March 2021.
24. The names were exhibited as “Allsorts Park” and “Honeykiss” Park.
25. A total of fourteen submissions were received. “Honeykiss Park” received strong support, feedback on “Allsorts Park” was more mixed, with half of the submissions in support and the other half either not in support or neutral.
26. People in support cited links to the history of the site and interpretation in the park design as key reasons. People not in support of “Allsorts Park” cited concerns that without reference to “licorice” in the name, the meaning of “allsorts” could be unclear and interpreted in different ways.
27. Three submissions suggested either dual naming or naming using an Aboriginal word. Suggestions included “Gudji” (honeybee) or “Jumbalung” (bumblebee). These names are Bundjalung words and not from the Sydney language as stipulated in the City’s Naming Policy.
28. It is recommended that the name be amended to “Licorice Allsorts Park” to clarify the meaning of the name and strengthen the link with the historic sweet making industry on the site. Numerous elements of the park design reflect aspects of the former land use as a sweet making factory.
29. Dual naming in this instance does not fit the criteria outlined by the NSW Geographical Names Board.
30. The City’s standard park signage featuring the traditional acknowledgement of country messaging “Bujari Gamarruwa” will be installed at the main park entrances.
31. The process for naming public places generally proceeds as follows:
 - (a) in principle approval by Council of the proposed name (completed);
 - (b) public notification of the naming proposal with a minimum 28-day response time (completed);
 - (c) Council approval following community consultation (pending); and
 - (d) assessment by the Geographic Names Board NSW and subsequent publication in the NSW Government Gazette (pending).

32. The Geographic Names Board will also notify the public as part of their routine procedure for the naming of public places. If objections are raised, the proposal is returned to Council for further comment or amendment if required.

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