

Attachment D

Summary of Engagement

Engagement summary – Naming proposals - Allsorts and Honeykiss parks, Rosebery



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Naming proposals - Allsorts and Honeykiss parks, Rosebery

Background

The City of Sydney is creating a new park and smaller link park in north Rosebery. These 2 new parks will provide important green space for a growing community to enjoy.

The larger park is at Crewe Place, Confectioners Way and Rosebery Avenue. The smaller park links Rosebery Avenue to Steadman Street and Confectioners Way.

This project is part of our work to build new parks, upgrade existing ones and work with developers to provide more than 21 hectares of 40 parks and playgrounds in the Green Square area.

The naming proposals and concept designs were exhibited for public comment from 5 March to 6 April 2021. The proposal was available on the Sydney Your Say website. Public notices were installed on site, letters were posted to 4,285 surrounding properties and a pop-up stall was held in the park on 27 March 2021.

This report outlines activities undertaken and feedback on the naming proposals. A separate report on the design consultation will be prepared.

Naming proposals

Inspired by the historic sweet making enterprise on this site, we propose to name the park 'Allsorts Park' and the smaller link park 'Honeykiss Park.'

The new parks are on the site of the former Sweetacres factory of James Stedman Henderson Ltd, which opened in 1918 on Rothschild Avenue, Rosebery.

Feedback summary

A total of fourteen submissions were received. 'Honeykiss Park' received strong support, feedback on 'Allsorts Park' was more mixed, with half of the submissions in support and the other half either not in support or neutral.

People in support cited links to the history of the site and interpretation in the park design as key reasons. People not in support of 'Allsorts Park' cited concerns that without reference to 'licorice' in the name, the meaning of 'allsorts' could be unclear and interpreted in different ways.

Three submissions suggested either dual naming or naming using an Aboriginal word to recognise traditional owners. Suggestions included 'Gudji' (honeybee) or 'Jumbalung' (bumblebee).

Allsorts Park and Honeykiss Park are the recommended names because the intention is to recognise the site's direct connection to the historic sweet making industry. Numerous elements of the park design reflect aspects of the former land use as a sweet making factory.

Dual naming in this instance does not fit the criteria outlined by the NSW Geographical Names Board.

The City's standard park signage featuring the traditional acknowledgement of country messaging "Bujari Gamarruwa" will be installed at the main park entrances.

Engagement activities

Sydney Your Say webpage

A Sydney Your Say webpage was created. The page included an interactive map of the proposed design. People could insert their feedback directly onto the map and up-vote and down-vote ideas.

Interactive map

The Sydney Your Say page included a link to an interactive map of the proposed design. The community and stakeholders could insert their feedback directly onto the map and up-vote and down-vote ideas.

Consultation letter

A letter was posted to residents, inviting them to give feedback on the proposal. 4,285 letters were distributed.

Notification email

An email was sent to the following stakeholders with information about the consultation and inviting feedback:

- Papilio Early Learning Rosebery
- Little Bees
- Learn and Laugh
- Playbright
- Rosebery Residents Action Group
- Rosebery & Eastlakes Community Group
- Waterloo/ Zetland/ Rosebery Community and Business Group
- South Sydney Business Chamber
- South Sydney Heritage Society
- City of Sydney Historical Association
- Friends of Victoria Park facebook group
- Zetland, 2017 facebook group
- Meriton
- Building managers in area

Children's activity

An activity sheet was developed for the several childcare centres in the area. A selection of submissions from children at Papilio Early Learning and Playbright Early learning can be found in the appendices below.

On site signage

Six notice boards were installed, inviting people to give feedback on the proposal.

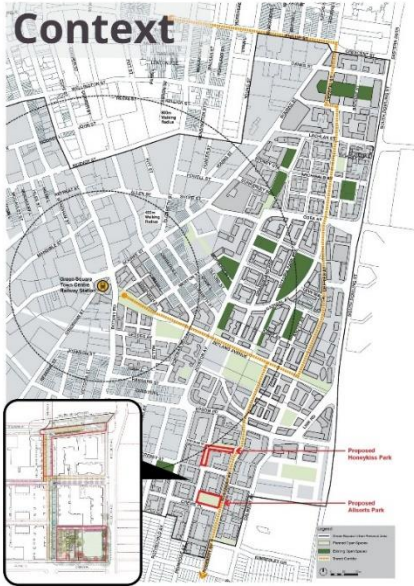
Pop-up information stall on-site

On Saturday 27 March between 10am and 12pm, the project team were available to discuss the project on-site. Approximately 80 people attended the session.

Appendix

Appendix A: information boards from pop-up session

Context



Naming proposals

We're creating a new park and smaller link park in North Rosebery. We invite your feedback on the design and proposed names for these new open spaces.

The larger park is 5,600m² and located at Crewe Place, Confectioners Way and Rosebery Avenue. The smaller park is 4,200m² and links Rosebery Avenue to Steadman Street and Confectioners Way.

The proposed names pay homage to the confectionary industry, once prominent in the local area.

The new park and smaller link park are located on the site of Sweetacres, the large factory of James Stedman-Henderson's Sweets Ltd, which was opened in 1918 on Rothschild Avenue, Rosebery.

Allsorts Park: licorice allsorts were a popular Sweetacres product. The park's landscape design is inspired by the layering in a licorice allsort.

Honeykiss Park: honey kisses were a famous sweet made by James Henderson and continued by Stedman-Hendersons.



Cooling, drying and packing in the dark. JAY and A&W Department of Sweetacres in 1918 (National Library of Australia)

Advertising sign for Henderson's Honey Kisses (National Library of Australia)

Propaganda for George's Allsorts produced by James Stedman-Henderson's Sweets (National Library of Australia)

Context and naming proposals
cityofsydney.nsw.gov.au/consultations

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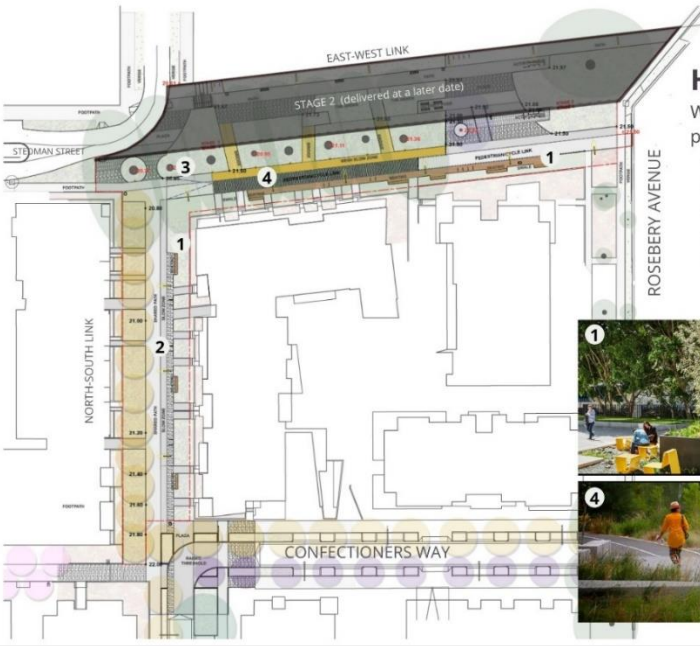




Proposed Allsorts Park, Rosebery - concept design
cityofsydney.nsw.gov.au/consultations

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Honeykiss Park

We will retain existing fig trees and provide:

- Places to stop and sit
- A shared path
- Creative feature lighting
- Better footpaths
- Improved east-west and north-south connections



Proposed Honeykiss Park, Rosebery - concept design
cityofsydney.nsw.gov.au/consultations

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 Ideas board

Proposed Allsorts and Honeykiss parks, Rosebery
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Appendix B: Children's activity



Play equipment Slide Basket swing Nature play Swings Spinner with climbing ropes

These are pictures of different types of play equipment. Can you draw a picture of your favourite play equipment?

ALLSORTS PARK PLAYGROUND IDEAS

NAME _____

AGE _____

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ALLSORTS PARK CONCEPT PLAN

What do you think about the park?
Draw or write your thoughts here.

Send completed worksheets to sydneyyoursay@cityofsydney.nsw.gov.au by Friday 27 March 2021.

Saoirse 01.04.2021



ALLSORTS PARK CONCEPT PLAN

What do you think about the park?
Draw or write your thoughts here.

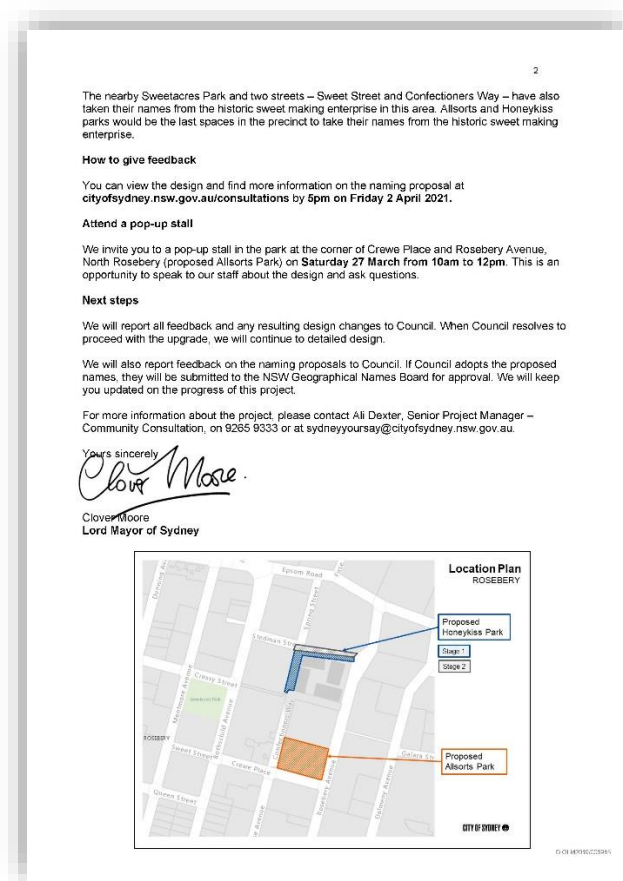
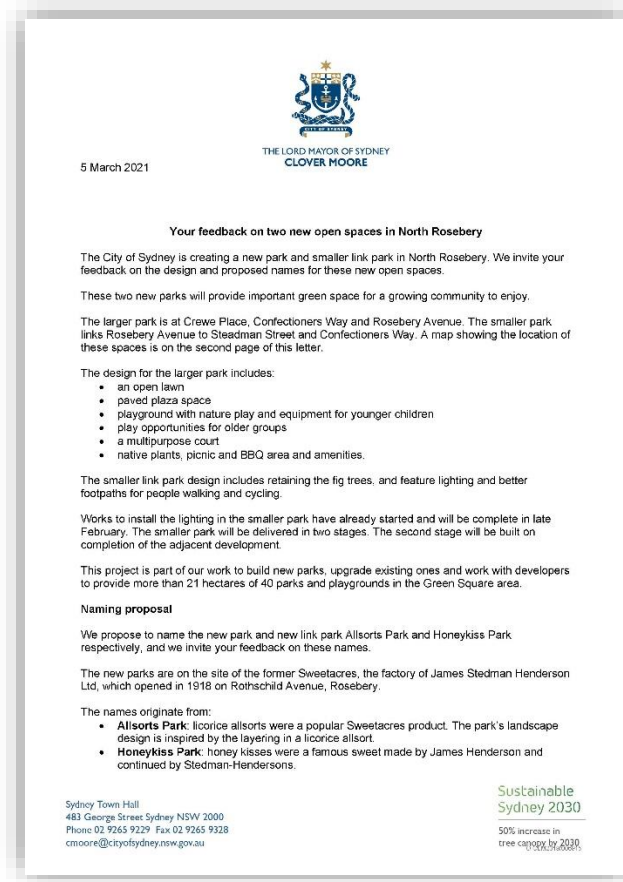
slide

Trees, flowers and sea-saw.

Send completed worksheets to sydneyyoursay@cityofsydney.nsw.gov.au by Friday 27 March 2021.

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Appendix C: letter to community



Appendix D: on-site signage

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Have your say

Two new parks in North Rosebery
We plan to build a new park and a smaller link park in your area and invite your feedback on the proposed names and design.

These two new parks will create important green space for a growing community to enjoy.

This is part of our work to provide more than 21 hectares of 40 parks and playgrounds in the Green Square area.

Inspired by the historic sweet making enterprise on this site, we are proposing to name the park 'Allsorts Park' and the smaller link park 'Honeykiss Park.'

You can find out more and give feedback:
cityofsydney.nsw.gov.au/consultations

You're invited to a pop-up stall in the park on the corner of Crewe Place and Rosebery Avenue on 27 March from 10am to 12pm.

Consultation closes at:
5pm Friday 2 April 2021.

For more information, please contact
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