

Attachment B

Historical Justification – Butterscotch Park

Butterscotch Park - historical justification

The new park is located on the site of Sweetacres, the large factory of James Stedman-Henderson's Sweets Ltd, which was opened in 1918 on Rothschild Avenue, Rosebery.

James Stedman had been in the business of sweet making since 1851, starting as an apprentice to. He bought his own business in 1875. Originally, the Stedman's factory was in Kent Street, Sydney, and expanded through to Clarence Street. James Stedman Ltd was known for its Lion Brand confectionery, which included butterscotch, toffees and mints. The company also imported 'high-class English, American and Continental sweets'.

The family business of James Henderson & Sons was established in 1903. The office and factory were originally located on Oxford Street, Paddington, and later moved to Haymarket. They started out with two lines of confectionery: Honey Kisses and Wee Macgregor Butterscotch. Their factory became known as the 'Kisseries' after its most popular sweet, 'Henderson's Honey Kisses'. James Henderson & Sons became known for their all-Australian product (including wrappers, boxes, show-cards and advertising material), with their sweets made from quality, pure Australian ingredients.

The businesses of James Stedman and James Henderson joined forces in 1916 to create James Stedman-Henderson's Sweets Ltd. The newly formed company moved to the model industrial estate of Rosebery in 1918. The large 12-acre site allowed the business to be realigned along modern factory design and production which facilitated expansion. The factory was designed by architects Burcham Clamp and was formally named 'Sweetacres' following a naming competition conducted with staff. This was later adopted as the company name.

James Stedman-Henderson's Sweets Ltd was a large manufacturing firm that employed hundreds of hands to make and wrap sweets that became household names. The business operated on the Rosebery site from 1918 until the late 1960s. It was here in 1922 at the Rosebery factory that the iconic sweets 'Minties' were first produced. These were soon followed by other popular sweets, such as 'Jaffas' and 'Fantales'. Sweetacres manufactured a wide variety of products including chocolates, gums and jubes, jellies, caramels, toffee, life savers, boiled lollies, chewing gum and sundae toppings. They made several butterscotch sweets including Butterscotch Mixture, Butterscotch Balls and Wee Macgregor Butterscotch.

The name Sweetacres was applied to the park on the corner of Rothschild Avenue and Cressy Street to the west of the site. Three streets also reflect the site's history: Sweet Street, Confectioners Way and Stedman Street. A green link on the Sweetacres site was named Honeykiss Park. The naming of the new park after products manufactured onsite here is appropriate. Butterscotch Park should be the final name to be applied to this sweet slice of Sydney's history.

Images



Henderson's Sweets display at an industrial exhibition, 1906, with the advertising logo lining the booth.

Source: *The Sydney Mail and New South Wales Advertiser* 10 January 1906, p. 93m
<http://nla.gov.au/nla.news-page16889731>

JAMES STEDMAN
 LIMITED,

Manufacturing Confectioners, and Importers of
 English, American, and Continental Sweets.

THE DELIGHT OF
 THE CONNOISSEUR
 STEDMAN'S
 FAMOUS

'LION'
 BRAND
 CONFECTIONERY



TOOTHSONE
 DAINTRIES
 IN
 THOUSANDS
 OF
 DIFFERENT
 VARIETIES

ASK YOUR CONFECTIONER FOR—

IMPERIAL BUTTER SCOTCH—packed in 3d & 6d Cartons
GIPSY FORTUNE TELLERS—enveloped in Novel Wrappers.
TOFFLETS—3d. and 6d.—packed in Very Pretty Cartons.
LANKEE BILL, the Children's Delight—enveloped in Novel
 Cartons, which may be broken off in sections.

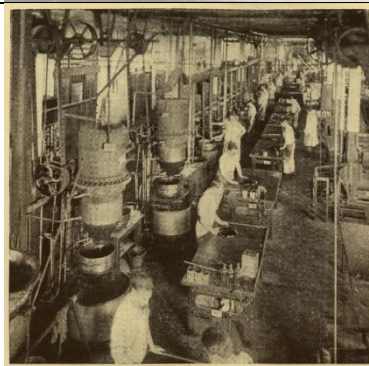
THERE IS SAFETY AND SATISFACTION IN OUR CONFECTIONERY.
 SAFETY IN ITS PURITY, AND—SATISFACTION IN ITS TASTE.

OUR FAMOUS
HONEY CRACKERS & BUTTER CREAM CRACKERS
 ARE AS DELICIOUS AS EVER—NOVELTIES ARRIVE BY EVERY MAIL.

145 CLARENCE-ST. - - SYDNEY.

James Stedman made a line of butterscotch in the early 20th century, part of his 'Lion' brand sweets range.

Source: 'Advertising', *The Sydney Mail and New South Wales Advertiser*, 26 January 1910, p. 2, <http://nla.gov.au/nla.news-article164290143>



Vacuum and pan sugar boilers at Sweetacres, 1924.

Source: James Stedman-Hendersons Sweets catalogue 1924: *Creating quality sweets for half a century: 1872-1924, quality Sweetacres products*,
<https://nla.gov.au/nla.obj-699352856/view?partId=nla.obj-699357623#page/n33/mode/1up>



Wee Macgregor Butterscotch was invented by James Henderson & Sons when they started out in 1903 and continued to be made at the Sweetacres factory.

Source: James Stedman-Hendersons Sweets catalogue 1924: *Creating quality sweets for half a century: 1872-1924, quality Sweetacres products*,
<https://nla.gov.au/nla.obj-699352856/view?partId=nla.obj-699356607#page/n26/mode/1up>

Superior Boiled Sweets

Packed in Airdor Jars - Approx. 5 lb.
 Packed in Canisters - Approx. 5½ lb.
 Packed in Tins - Approx. 13 lb.
 Packed in Pocket Jars - Approx. 6 ozs.

Acid Tablets	Floral Rock
Almond Rock (Dark)	Fruit Crunch (Mixed)
Almond Rock (French)	Gooseberryyettes
Acid Drops	Home Selection
Bon Bons (Malt and Butter)	Influenza Tablets
Barley Sugar (Lemon)	Lime Juice Drops
Barley Sugar (Machine)	Lime Juice Balls
Butter Balls (Red)	Mandarin Rock
Butter Cubes	Mandarin Balls
Butterscotch Balls	Mixed Fruit Tablets
Bulls Eyes, 2 a 1d.	Mixed Lollies
Bulls Eyes, 4 a 1d.	Neapolitan Mixture
Bulls Eyes, 8 a 1d.	Olde Style Boiled Sweets
Butter Crunch	Oriental Spice Balls
Butterscotch Mixture	Pineapple Crunch
Cryst. Lollies	Pink and White Cushions
Chocolate Vanilla Balls	Peanut Cubes
De Menthe Butters	Peanut Brittle
Excelsior Selection	Satinettes
Eucalyptus Tablets	Society Satins
E. S. Humbugs	Sateen Nuts
Fruit Stars	Tom Thumb Drops Cryst.
Fizz Bombs	Venetian Fruits
Assorted Satins (sq. jars 4 ozs.) in cartons of 1 doz. assorted.	

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Sweetacres made Butterscotch Mixture and Butterscotch Balls as part of their boiled sweets range.

Source: James Stedman-Hendersons Sweets catalogue 1924: *Creating quality sweets for half a century: 1872-1924, quality Sweetacres products*,
<https://nla.gov.au/nla.obj-699352856/view?partId=nla.obj-699357752#page/n34/mode/1up>

References

'The Making of Sweets, and Particularly 'Honey Kisses''', *The Sydney Mail and New South Wales Advertiser*, 4 January 1905, p. 37, <http://nla.gov.au/nla.news-page16886297>

'Henderson's Sweets', *The Sydney Mail and New South Wales Advertiser*, 10 January 1906, p. 93, <https://trove.nla.gov.au/newspaper/page/16889731>

'An expanding business', *The Sunday Sun*, 10 June 1906, p. 3, <http://nla.gov.au/nla.news-article231864899>

'Henderson's Sweets', *Sunday Times*, 20 December 1908, p. 5, <http://nla.gov.au/nla.news-article126731066>

James Stedman-Henderson Sweets Ltd, *Creating quality sweets for half a century: 1872-1924, Sydney and Melbourne*, 1924, <https://nla.gov.au/nla.obj-699352856>